

**BENGAL BEVERAGES PVT. LTD.**

Authorised Bottler of THE COCA-COLA COMPANY



Phone: 91 33 2600 2500  
91 33 2659 3715

Regd. & Admn. Office : Durgapur Expressway, P.O. Dankuni Coal Complex  
Pin. - 712 310. Dist. - Hooghly, West Bengal, India

Fax : 91 33 2659 3714

E-mail : dankuni@bengalbeverages.co

CIN : U15549WB1995PTC074468

**MEMORANDUM OF UNDERSTANDING**

**This Memorandum of Understanding (MoU) signed on 01.08.2022**

Between

**BENGAL BEVERAGES PRIVATE LIMITED-COCA COLA**

&



**JALPAIGURI GOVERNMENT ENGINEERING COLLEGE(JGEC)**

**JALPAIGURI**

**MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**BENGAL BEVERAGES PRIVATE LIMITED-COCA COLA**

**AND**

**JALPAIGURI GOVERNMENT ENGINEERING COLLEGE**

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This Memorandum of Understanding is hereinafter referred to as "MOU" is made

Email : [bbpl@bengalbeverages.com](mailto:bbpl@bengalbeverages.com)

CIN : U15549WB1995PTC074468

on 01 day of Aug, 2022

Between

## Bengal Beverages Private Limited

Bengal Beverages Private Limited, Bengal Beverages Pvt. Ltd. is an ISO 9001:2015, FSSC 22000:2018, ISO 140001:2015, ISO 45001:2018 Certified Company. The manufacturing unit at Dankuni was set up in 1984 by our Chairman cum Managing Director Mr. Shiv Ratan Goenka. It continues to flourish under the leadership of his son Mr. Amit Goenka - Managing Director. It is a closely held with company within the family. Ever since Coca-Cola re-entered India in 1993, BBPL has become one of the leading beverage companies in the country. The Company offers a diversified portfolio of much loved beverages that include some of the top brands in the world, hereinafter referred to as "BBPL", (which terms of expression shall, unless excluded by or repugnant to the context or the meaning thereof be deemed to include its successors and permitted assigns) on the **One part**.

And

## Jalpaiguri Government Engineering College

Jalpaiguri Government Engineering College, Jalpaiguri, a research and educational institution of national importance is a Government Autonomous Engineering College under Govt. of West Bengal established in 1961 and having its office at Jalpaiguri, West Bengal-735102, India, hereinafter referred to as "JGEC", (which terms of expression shall, unless excluded by or repugnant to the context or the meaning thereof be deemed to include its successors and permitted assigns) on the **Other Part**.

JGEC is one of the premier institutes to provide meaningful technical education, to conduct original research of the highest standard and to provide leadership in technological innovation for the industrial growth of the country. JGEC imparts and undertakes cutting-edge research in various areas of science, engineering, design, management, and humanities.

WHEREAS, this MoU is of a generic nature for Industry Academic collaboration, Specific R&D projects, Training Programmes, Internship program, Faculty Development, Joint conference, Seminar etc.



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- A. OBJECTIVES**
- a) To foster collaboration, provide opportunity for global experience, and to facilitate advancement of knowledge on the basis of reciprocity, best effort, mutual benefit, and frequent interactions.
  - b) To identify and pursue joint research & development projects, including those related to innovation and creativity, between BBPL and JGEC leading to publications, patents, copyrights etc.
  - c) To exchange, on a reciprocal basis, students at Undergraduate, Graduate and Doctoral levels for limited periods of time for purpose of education and /or research.
  - d) To Mentor Graduate/Post-Graduate/Research Scholars of JGEC for successful completion of their internship/project/thesis work at BBPL.
  - e) To jointly propose and engage in research or training programmes sponsored by funding agencies, and to invite each other's faculty/staff/employee to participate therein.
  - f) To utilize facilities & expertise as per the requirements of respective parties on mutually agreed terms and conditions on case-to-case basis.
  - g) To jointly organize seminars, conferences, or workshops on topics of mutual interest and to invite each other's faculty/employee/experts to participate therein.
  - h) BBPL to nominate industry members in various statutory bodies of JGEC.
  - i) To organize placement drive/Skill development program at JGEC etc.

## **B. FINANCIAL ARRANGEMENT:**

BBPL and JGEC agree that detailed terms and conditions that guide each activity identified above will be separately determined and agreed upon by the two parties in writing. These terms shall include a technical description of proposed activity, financial arrangements, and person(s) responsible for its implementation, etc. As such this MoU has no financial implication on each other.

## **C. CONFIDENTIALITY AND INTELLECTUAL PROPERTY**

BBPL and JGEC to respect each other's rights to intellectual property. Further, the Intellectual Property Rights (IPR) that arises as a result of any collaborative research or activity under this MoU will be worked out on a case-to-case basis, and will be consistent with officially laid down IPR policies of the two parties.

## **D. TENURE AND TERMINATION**

This MoU will take effect from the Effective Date upon signatures by representatives of the two parties. It will remain valid for five (5) years, and may be extended further by the parties in writing. The MoU may be terminated by either party with notification to the other

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of its intension to terminate MoU.

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Either party may terminate the MoU by giving written notice to the other party six months in advance. Once terminated, neither **BBPL** nor **JGEC** will be responsible for any losses, financial or otherwise, which the other party may suffer. However, **BBPL** and **JGEC** will ensure that all activities in progress are allowed to complete successfully.

## E. ARBITRATION CLAUSE

Should there be a dispute relating to any aspect of research and cooperation, the authorize person of **BBPL** and the Principal, **JGEC** will jointly resolve the dispute in a spirit of independence, mutual respect, and shared responsibility.

This MoU is prepared in two identical copies. Each party holds one original copy duly signed by the authorize person of **BBPL** and the Principal of **JGEC**.

The parties herein have appended their respective signatures the day and the year above stated.

<p>For and on behalf of</p> <p><b>BENGAL BEVERAGES PRIVATE LIMITED</b></p>	<p>For and on behalf of</p> <p><b>JALPAIGURI GOVT. ENGG. COLLEGE, JALPAIGURI</b></p>
<p><b>MR. JOYDEB MUKHERJEE</b> GM-HR &amp; ADMIN</p> <p>Address: Jalpaiguri Govt. Engg. College, Jalpaiguri- 735102, West Bengal, India</p> <p><i>Joydeb Mukherjee</i> General Manager (HR &amp; Admin.)</p> <p>Witness: <i>GB</i></p> <p>Date:</p>	<p><i>Prof. (Dr.) Amitava Ray</i> <b>PROF. AMITAVA RAY</b> Principal</p> <p>Address: Jalpaiguri Govt. Engg. College, Jalpaiguri- 735102, West Bengal, India</p> <p>Witness: <i>GB</i></p> <p>Date:</p>